

Dr. Kerry L. Marsh

University of Connecticut

Associate Professor, Psychology Dept.

kerry.marsh@uconn.edu

860-486-2452



Biography

Dr. Marsh received her doctorate in Social Psychology from Ohio State University in 1991. She is the recipient of an ongoing NSF grant to advance the understanding of how physical limitations and environmental constraints on individuals combine with interpersonal constraints such as past relationship and shared goals to affect cooperative actions among individuals. The current approach examines the conditions under which cooperation will emerge. She also is recipient of a grant from the Cure Autism Now foundation to examine whether deficiencies in spontaneous interpersonal synchrony of movement are associated with autistic spectrum disorders. Her other current areas of research include: motivational & affective processes in persuasion (attitude functions; implicit attitudes and HIV risk, and use of virtual reality methods in HIV risk reduction) motivational influences on social cognition, action, and outcomes; meta-analysis of socio-behavioral HIV interventions; and individual differences in control needs.

Current Research Interests

Dr. Marsh's research interests include: implicit attitudes and HIV risk behavior; the use of virtual reality methods for changing risky attitudes and behavior associated with impulsive sexual situations; meta-analysis of HIV prevention research; motivational influences on persuasion, social cognition, and behavior; and social affordances and inter-personal coordination of movement.